

Dubuque Homebuilders & Associates

2025 Sponsorship Opportunities

Dubuque Homebuilders & Associates is a vital trade organization dedicated to fostering continuity and communication among builders, subcontractors, suppliers, financial institutions, and local government. Our mission is to drive community growth and development, ensuring a thriving and connected industry. The success of our organization, however, is largely dependent upon the commitment and financial support from our members.

We are excited to present our latest brochure, designed to showcase various ways you can participate in our events. On the last page, you'll find a comprehensive list of open events for 2025. If you are interested in an event, please complete the contact information and mail it to the address on the form. You will be invoiced 90 days prior to the event, or feel free to include payment with the completed form.

Please do not hesitate to reach out with any questions about your current sponsorship level or our organization. We are here to help!

Thank you for taking the time to review our brochure. We look forward to hearing from you soon!

Sincerely,

Kristie Stump

Kristie Stump

Executive Director

dbqhba115@gmail.com | 563.582.4553



BASEBALL GAME

Grand Slam Sponsor (Solo Sponsor)

- Four game/bus tickets
- Highest recognition on all event signage and advertising materials and at the sign up table
- Highest recognition in monthly newsletter (2 months prior and 1 month after the event)
- Name and logo on DHBA website and social media
- Acknowledgment during event announcements
- Exclusive sponsor for this event. No other sponsorships allowed.

Home Run Sponsor

- Two game/bus tickets
- Recognition on signage at sign-up and food tables
- Recognition in monthly newsletter (2 months prior and 1 month after the event)
- Company name on DHBA website and social media
- Acknowledgment during event announcements

Slugger Sponsor

- Recognition on event signage at sign-up table
- Recognition in monthly newsletter (2 months prior and 1 month after the event)
- Acknowledgment during event announcements

GOLF OUTING

Platinum

- Includes one foursome and cart
- Four dinner tickets
- Highest recognition on all event signage and advertising materials
- Company name and logo on DHBA website and social media
- Highest recognition in monthly newsletter (2 months prior and 1 month after the event)
- Two hole sponsor signs on course (one on each course)
- Signage at sign-up table
- Acknowledgment during the dinner program

Gold

- Includes two golfer fees and cart
- Two dinner tickets
- Recognition on all event signage and advertising materials
- Company name on DHBA website and social media
- One hole sponsor sign on course
- Signage at sign-up table
- Acknowledgment during the dinner program

Silver

- Recognition in monthly newsletter (2 months prior and 1 month after the event)
- Company name on DHBA website and social media
- Acknowledgment during event announcements

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PARADE OF HOMES

Platinum

- Company logo included on all mailers.
- Company name mentioned in all radio advertisements (eight radio stations)
- Company name and logo included in all Telegraph Herald ads
- Company logo included in Parade of Homes Tour™ Directory Cover
- Full page ad in the Parade of Homes Tour™ Directory at no additional cost

- Company logo included on Dubuque Homebuilders & Associates Website
- Company logo included on all outdoor Parade of Homes Tour™ Home Signs
- Company name included on the parade indoor Thank You Signs at all Parade Homes
- Company logo included on the Parade of Homes Tour™ Admittance Tickets
- 12 Complimentary Tickets to the Parade of Homes Tour™

- Company may insert one (1) letter sized flyer into the monthly newsletter of their choice (flyer provided by company) **
- Company may insert one (1) business sized card into the monthly newsletter of their choice (business card provided by the company)

Gold

- Company name and logo included in all Telegraph Herald ads
- Company logo included on Parade of Homes Tour™ Directory Cover
- Company name included on Dubuque Homebuilders & Associates Website
- Company logo included on all outdoor Parade of Homes Tour™ Home Signs
- 8 Complimentary Tickets to the Parade of Homes Tour™
- Company may insert one (1) business sized card into the monthly newsletter of their choice (business card provided by company)

Silver

- Company name included in all Telegraph Herald ads
- Company name included in Parade of Homes Tour™ Directory Cover
- Company logo included on the DHBA website
- Company logo included on all outdoor Parade of Homes Tour™ Home Signs
- 4 Complimentary Tickets to the Parade of Homes Tour™

CHRISTMAS PARTY

Platinum

- Includes one table of 8 attendees at reserved table
- Highest recognition on all event signage and advertising materials including the sign in table
- Company name and logo on DHBA website and social media
- Highest recognition in monthly newsletter (2 months prior and 1 month after the event)
- Acknowledgment during the dinner program
- Cost may be split by multiple parties who wish to share the cost

Gold

- Includes four dinner tickets
- Recognition on all event signage and advertising materials
- Recognition in monthly newsletter (2 months prior and 1 month after the event)
- Company name on DHBA website and social media
- Acknowledgment during event announcements

Silver

- Includes two dinner tickets
- Recognition in monthly newsletter (2 months prior and 1 month after the event)
- Acknowledgment during event announcements

Monthly General Meetings

Dinner Sponsor—\$350

- Four sponsorships available for scheduled monthly general meetings
- Considered the main presenting sponsor for assigned month
- Ability to provide the monthly speaker (topic to be approved by DHBA) and introduce the speaker and attending staff during the meeting (15 minute limit)
- Recognition in assigned month's newsletter, on DHBA website, Facebook page, and at the annual meeting

Social Sponsor—\$200

- Multiple sponsorships available for scheduled monthly general meetings
- Cost may be split by multiple parties who wish to share the cost
- Based on first paid first serve basis. Social sponsors may restrict any competing sponsor at the same time
- Recognition in assigned month's newsletter, on DHBA website, Facebook page, and at the annual meeting

Dessert Sponsor—\$600

- One annual sponsorship available
- Considered an exclusive sponsorship
- Underwrites the cost of desert for all monthly general meetings
- Recognition in monthly newsletter, on DHBA website, all general meeting announcements, Facebook page, and at the annual meeting

Dubuque Homebuilders & Associates Sponsorship Opportunities

Company _____

Contact _____

Address _____

City / State / Zip _____

Phone Number _____

email _____

SPECIAL EVENTS

Baseball Game – Spring

Grand Slam Sponsor (limited to 1 sponsor)	1	× \$3000	= \$
Home Run Sponsor		× \$1200	= \$
Slugger Sponsor		× \$900	= \$

Golf Outing – August

Platinum (limited to 1 sponsor)	1	× \$3000	= \$
Gold		× \$900	= \$
Silver		× \$450	= \$

Parade of Homes – Spring

Platinum (limited to 1 sponsor)	1	× \$2500	= \$
Gold		× \$1000	= \$
Silver		× \$500	= \$

Christmas Party – December

Platinum (limited to 1 sponsor)		× \$1000	= \$
Gold		× \$500	= \$
Silver		× \$350	= \$
Give Away Basket		× \$50	= \$

GENERAL MEETINGS

Dinner		× \$350	= \$
Social		× \$200	= \$

Annual

Dessert Sponsorship		× \$600	= \$
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NOTE: Payment due 60 days prior to meeting date.
Invoices will be sent 90 days prior to meeting date.

Return form to:
Dubuque Homebuilders & Associates
PO Box 1352 • Dubuque, Iowa 52004-1352

