

# From the President...

We had a great Christmas party on December 13th! The Holiday Inn Downtown Dubuque provided a beautiful atmosphere for a wonderful time of merriment and networking. The food was delicious and members of the Smith family assisted in drawing for the gift baskets. We especially want to acknowledge our Christmas Party sponsors. Thank you to our Silver Sponsor, *Turpin Dodge* for their continued support as well as the table sponsors and gift basket sponsors. Without the help of these members, we couldn't continue to offer the great events that we do.

We want to thank *Mark Gudenkauf* for donating the beautiful wooden boxes that were used for all the gift baskets. A special thank you goes out to *Bobbie Jost* at the Dubuque Holiday Inn in downtown Dubuque for the delicious appetizers, the overnight stay for one of the baskets, and all the help and suggestions making this event truly enjoyable for everyone who attended.

Just a reminder if you haven't sent in your 2020 dues yet, a copy of the **annual membership renewal form** can be downloaded from our website. Remember that membership dues run on a calendar year, are not prorated and will expire at the end of December. If you have not yet returned your membership dues, please complete the form and return by the end of January 2020. If you know of anyone who you feel would benefit from becoming a member, please share the membership form. We always welcome new members.

We have sponsorship opportunities to sponsor our monthly general meetings in 2020. Please see the Sponsorship Opportunities form enclosed. This is a great way to showcase your business and network with your fellow members.

New Year

We wish you all a Merry Christmas and Joyous New Year!

Genb Smith, President

Key Dates...

*January...* Monday, January 6–Board Meeting NO GENERAL MEETING THIS MONTH

**February...** Monday, February 3–Board Meeting Tuesday, February 11–General Meeting at the Timmermans Supper Club

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January General Meeting..

**REMINDER:** 

No General Meeting is scheduled for the month of January 2020. See details enclosed for our special February event which is open to all members and their families.



# Tri-State Home and Builders Show February 28–29, March 1, 2020



#### ADVERTISE WITH YOUR BUSINESS CARD Business card ad (12 months) \$300/year Business Card (monthly) \$25.00

#### OUR ANNUAL NEWSLETTER BUSINESS CARD ADVERTISING CAMPAIGN HAS BEGUN

This is a great way to advertise your business among the membership. Newsletters are mailed or emailed to all members and are available for the general public to view on the website. If you are interested in placing your business card in our monthly newsletter, on either an annual or monthly basis, please send an original business card (or electronic file if available) with payment to our mailing address. If you currently advertise in the newsletter, invoices will be sent out soon. Business Card Ads will start with the next newsletter. We welcome and encourage everyone to take advantage of this cost effective advertising opportunity!

## 2020 Board of Directors ...

President—Gerb Smith, Smith Home Gallery & Cabinet Works Vice President—Joel Mozena, Mozena Construction Treasurer—John Cook, Spahn and Rose Lumber, Dubuque Secretary—Rick Barton, Barton Construction & Painting Social Director—Mark Gudenkauf, Mark Gudenkauf Construction Board Member—Mark Ernst, Black Hills Energy Board Member—Ron Sterr, Dubuque Bank & Trust Board Member—Phil Brennan, (Retired) Dubuque Bank & Trust Board Member—Angie Arensdorf, Gerhard's Kitchen & Bath Board Member—Brian Bowles, Builders FirstSource Executive Director—Julie Kinsella

#### Mission Statement ...

Dubuque Homebuilders and Associates is a non-profit trade organization formed to promote and enhance the professionalization of home building and associated businesses in the tristate area. Our goal is to achieve continuity and communication among builders, sub-contractors, suppliers, financial institutions and local government to network for community growth and development

Visit us on Facebook for updates, photos and special announcements. Search for Dubuque Homebuilders and Associates. Find us on **F** 

# Holiday Celebration

## Thank you to all of our 2019 Gift Sponsors

Barton Construction & Painting Better Roofing Carpenters Construction Clemens, Walters, Conlon, Runde & Hiatt Law Office Dubuque Home Improvement Gerhard's Kitchen & Bath Heacock & Sons Construction Home + FloorShow Lumber Specialties MidwestOne Mueller, Inc. Premier Bank Runde Electric Victory Ford





Gerb Smith presented a service award to Mark Gudenkauf for his time on the Board of Directors



Gerb Smith was honored to present the 2019 Ron Smith Award to Chuck Carr this yea











Hosted by Dubuque Homebuilders & Associates

# Tuesday, February 11, 2020 (will replace the normal General Meeting ) Cost \$30 Cocktails start at 6:00, dinner at 7:00

*Timmerman's Supper Club* 7777 Timmerman Drive East Dubuque, Illinois

RSVP • Julie at 563.582.4553

COMPANY:

CONTACT: \_

\_\_\_\_\_ PHONE: \_\_\_\_

#### Dinner Selections as follows: Chicken Cordon Bleu Grilled Salmon

Beef dish (either steak or prime rib. NOTE: FInal menu to be determined at time of printing)

Please list guest names in your group and indicate your dinner selection. Please print clearly.

| Name           | Name                      |  |  |  |  |
|----------------|---------------------------|--|--|--|--|
|                |                           |  |  |  |  |
|                |                           |  |  |  |  |
|                |                           |  |  |  |  |
|                |                           |  |  |  |  |
| Total number o | f Guests X \$30.00 each = |  |  |  |  |
|                | GRAND TOTAL =             |  |  |  |  |

Should you wish to sit with a specific guest, please indicate below and we will do our best to accomodate your request.



Dubuque Homebuilders & Associates 2020 Sponsorship Opportunities

|  | Baseball Game<br>April  |   | Golf Outing<br>July  |                  | Riverboat Cruise<br>August   |
|--|---|---|--|------------------|--|
| PLATINUM \$2000                                    | <ul> <li>Four game/bus tickets</li> <li>Highest recognition on all event<br/>signage and advertising materials<br/>and at the sign up table</li> <li>Highest recognition in monthly<br/>newsletter (2 months prior and<br/>1 month after the event)</li> <li>Name and logo on DHBA website<br/>and social media</li> <li>Acknowledgment during event<br/>announcements</li> <li>Cost may be split by multiple parties<br/>who wish to share the cost</li> </ul> | PLATINUM \$2500                         | <ul> <li>Includes one foursome and cart</li> <li>Four dinner tickets</li> <li>Highest recognition on all event<br/>signage and advertising materials</li> <li>Company name and logo on<br/>DHBA website and social media</li> <li>Highest recognition in monthly<br/>newsletter (2 months prior and<br/>1 month after the event)</li> <li>Two hole sponsor signs on course<br/>(one on each course)</li> <li>Signage at sign-up table</li> <li>Acknowledgment during the dinner<br/>program</li> </ul> | PLATINUM \$2000) | <ul> <li>Four cruise tickets</li> <li>Highest recognition on all event<br/>signage and advertising materials</li> <li>Highest recognition in monthly<br/>newsletter (2 months prior and<br/>1 month after the event)</li> <li>Name and logo on DHBA website<br/>and social media</li> <li>Acknowledgment during event<br/>announcements</li> </ul>   |
| GOLD \$900   | <ul> <li>Two game/bus tickets</li> <li>Recognition on all event signage<br/>at sign-up table</li> <li>Recognition in monthly newsletter<br/>(2 months prior and 1 month after<br/>the event)</li> <li>Company name on DHBA website<br/>and social media</li> <li>Acknowledgment during event<br/>announcements</li> </ul>   | GOLD \$900                              | <ul> <li>Includes two golfer fees and cart</li> <li>Two dinner tickets</li> <li>Recognition on all event signage<br/>and advertising materials</li> <li>Company name on DHBA website<br/>and social media</li> <li>One hole sponsor sign on course</li> <li>Signage at sign-up table</li> <li>Acknowledgment during the<br/>dinner program</li> </ul>  | GOLD \$900       | <ul> <li>Two cruise tickets</li> <li>Recognition on all event signage<br/>and advertising materials</li> <li>Recognition in monthly newsletter<br/>(2 months prior and 1 month after<br/>the event)</li> <li>Company name on DHBA website<br/>and social media</li> <li>Acknowledgment during event<br/>announcements</li> </ul>   |
| SILVER \$450                                       | <ul> <li>Recognition in monthly newsletter<br/>(2 months prior and 1 month after<br/>the event)</li> <li>Company name on DHBA website<br/>and social media</li> <li>Acknowledgment during event<br/>announcements</li> </ul>  | SILVER \$450                            | <ul> <li>Recognition in monthly newsletter<br/>(2 months prior and 1 month after<br/>the event)</li> <li>Company name on DHBA website<br/>and social media</li> <li>Acknowledgment during event<br/>announcements</li> </ul>   | SILVER \$450     | <ul> <li>Recognition in monthly newsletter<br/>(2 months prior and 1 month after<br/>the event)</li> <li>Company name on DHBA website<br/>and social media</li> <li>Acknowledgment during event<br/>announcements</li> </ul>   |
|  |   | Mo                                      | onthly General Meeting   | S                |  |
|  | Dinner Sponsor-\$300  |   | Social Sponsor–\$150   |                  | Dessert Sponsor-\$600  |
| • C<br>s<br>• A<br>(t<br>in<br>st<br>• R<br>n<br>F | ix sponsorships available for<br>cheduled monthly general meetings<br>considered the main presenting<br>ponsor for assigned month<br>bility to provide the monthly speaker<br>opic to be approved by DHBA) and<br>troduce the speaker and attending<br>raff during the meeting (15 minute limit)<br>ecognition in assigned month's<br>ewsletter, on DHBA website,<br>acebook page, and at the annual<br>neeting   | s<br>• C<br>• E<br>• E<br>• F<br>n<br>F | Aultiple sponsorships available for<br>cheduled monthly general meetings<br>Cost may be split by multiple parties<br>who wish to share the cost<br>Based on first paid first serve basis.<br>Social sponsors may restrict any<br>competing sponsor at the same time<br>Recognition in assigned month's<br>newsletter, on DHBA website,<br>Facebook page, and at the annual<br>neeting  |                  | One annual sponsorship available<br>Considered an exclusive sponsorship<br>Underwrites the cost of desert for all monthly<br>general meetings<br>Recognition in monthly newsletter, on DHBA<br>website, all general meeting announcements,<br>Facebook page, and at the annual meeting<br><b>50/50 Sponsor-\$350</b><br>One annual sponsorship available<br>Considered an exclusive sponsorship<br>Underwrites the cost of the 50/50 raffle for all<br>monthly general meetings<br>Recognition in monthly newsletter, on DHBA<br>website, all general meeting announcements,<br>Facebook page, and at the annual meeting |

| Parade of Homes Tour<br>October   | Christmas Party<br>December  |
|---|--|
| PLATINUM \$2500   | PLATINUM \$2500  |
| <ul> <li>Company logo included on all mailers.</li> <li>Company name mentioned in all radio advertisements<br/>(eight radio stations)</li> <li>Company name and logo included in all Telegraph Herald ads</li> <li>Company logo included in Parade of Homes Tour<sup>™</sup> Directory Cover</li> <li>Full page ad in the Parade of Homes Tour<sup>™</sup> Directory at no<br/>additional cost</li> <li>Company logo included on Dubuque Homebuilders &amp; Associates<br/>Website</li> <li>Company logo included on all outdoor Parade of Homes Tour<sup>™</sup><br/>Home Signs</li> <li>Company name included on the parade Indoor Thank You Signs at<br/>all Parade Homes</li> </ul> | <ul> <li>Includes one table of 8 attendees at reserved table</li> <li>Includes one night stay for one room at the Holiday Inn<br/>Dubuque (may be used the night of the event or at a later<br/>date)</li> <li>Highest recognition on all event signage and<br/>advertising materials including the sign in table</li> <li>Company name and logo on DHBA website and social media</li> <li>Highest recognition in monthly newsletter (2 months prior<br/>and 1 month after the event)</li> <li>Acknowledgment during the dinner program</li> <li>Cost may be split by multiple parties who wish to share the<br/>cost</li> </ul> |
| <ul> <li>Company logo included on the Parade of Homes Tour<sup>™</sup><br/>Admittance Tickets</li> <li>12 Complimentary Tickets to the Parade of Homes Tour<sup>™</sup></li> <li>Company may insert one (1) letter sized flyer into the monthly<br/>newsletter of their choice (flyer provided by company) **</li> <li>Company may insert one (1) business sized card into<br/>the monthly newsletter of their choice (business card provided<br/>by company) **</li> </ul>   | <ul> <li>GOLD \$900</li> <li>Includes four dinner tickets</li> <li>Recognition on all event signage and advertising materials</li> <li>Recognition in monthly newsletter (2 months prior and 1 month after the event)</li> <li>Company name on DHBA website and social media</li> <li>Acknowledgment during event announcements</li> </ul>   |
| GOLD \$950  | SILVER \$450   |
| <ul> <li>Company name and logo included in all Telegraph Herald ads</li> <li>Company logo included on Parade of Homes Tour™ Directory Cover</li> <li>Company name included on Dubuque Homebuilders &amp; Associates<br/>Website</li> <li>Company logo included on all outdoor Parade of Homes Tour™ Home</li> </ul>   | <ul> <li>Recognition in monthly newsletter (2 months prior and<br/>1 month after the event)</li> <li>Company name on DHBA website and social media</li> <li>Acknowledgment during event announcements</li> </ul>   |
| Signs   | Table \$250  |
| <ul> <li>Company name included on the parade Indoor Thank You Signs at all Parade Homes</li> <li>8 Complimentary Tickets to the Parade of Homes Tour™</li> <li>Company may insert one (1) business sized card into the monthly newsletter of their choice (business card provided by company)</li> </ul>  | <ul> <li>Includes two dinner tickets</li> <li>Recognition on event sign on assigned table</li> <li>Recognition during event program</li> <li>Company name mentioned during event presentation</li> <li>Giveaway basket (value of \$50) as centerpiece on reserved table. (Note that the centerpiece will be raffled</li> </ul>   |
| SILVER \$450  | during the event).   |
| <ul> <li>Company name included in all Telegraph Herald ads</li> <li>Company name included in Parade of Homes Tour™ Directory Cover</li> <li>Company logo included on the DHBA website</li> <li>Company logo included on all outdoor Parade of Homes Tour™<br/>Home Signs</li> <li>Company name included on the parade Indoor Thank You Signs at all<br/>Parade Homes</li> </ul>   | Full Table \$250• Reduced rate for full table• Company responsible to fill 8 seats at table• Recognition on event sign on assigned table• Recognition during event program• Company name mentioned during event presentation   |

4 Complimentary Tickets to the Parade of Homes Tour™

#### **Dubuque Homebuilders & Associates Sponsorship Opportunities**

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| hone Number       |
| nail              |

| Special E       | VENTS    | General Meetings |  |         |         |      |  |  |
|-----------------|----------|------------------|--|---------|---------|------|--|--|
| Baseball Gar    |          | February         |  |         |         |      |  |  |
| Platinum        | × \$2000 | = \$             | Dinner   |         | × \$300 | = \$ |  |  |
| Gold            | × \$900  | = \$             | Social   |         | × \$150 | = \$ |  |  |
| Silver          | × \$450  | = \$             | March  |         |         |      |  |  |
| Golf Outing     |          | Dinner           |  | × \$300 | = \$    |      |  |  |
| Platinum        | × \$2500 | = \$             | Social   |         | × \$150 | = \$ |  |  |
| Gold            | × \$900  | = \$             | Мау  |         |         |      |  |  |
|                 |          |                  | Dinner   |         | × \$300 | = \$ |  |  |
| Silver          | × \$450  | = \$             | Social   |         | × \$150 | = \$ |  |  |
| Riverboat Cruis | se – Aug | September        |  |         |         |      |  |  |
| Platinum        | × \$2000 | = \$             | Dinner   |         | × \$300 | = \$ |  |  |
| Gold            | × \$900  | = \$             | Social   |         | × \$150 | = \$ |  |  |
| Silver          | × \$450  | = \$             | October  |         |         |      |  |  |
| Parade of Home  |          |                  | Dinner   | 1       | × \$300 | = \$ |  |  |
|                 |          |                  | Social   |         | × \$150 | = \$ |  |  |
| Platinum        | × \$2500 | = \$             | November   |         |         |      |  |  |
| Gold            | × \$950  | =                | Dinner   | 1       | × \$300 | = \$ |  |  |
| Silver          | × \$450  | =                | Social   |         | × \$150 | = \$ |  |  |
| Christmas Party | – Decei  | Annual           |  |         |         |      |  |  |
| Platinum        | × \$2000 | = \$             | Dessert Sponsorship  | 1       | × \$600 | = \$ |  |  |
| Gold            | × \$900  | = \$             | Fishbowl Sponsorship   | 1       | × \$350 | = \$ |  |  |
| Silver          | × \$450  | = \$             | NOTE: Payment due 60 days prior to meeting date.<br>Invoices will be sent 90 days prior to meeting date. |         |         |      |  |  |
| Table           | × \$250  | = \$             | Return form to:<br>Dubuque Homebuilders & Associates<br>PO Box 1352 • Dubuque, Iowa 52004-1352           |         |         |      |  |  |



#### Contact Information ...

880 Locust Street, Suite 115 Dubuque, IA 52001 Phone: (563) 582–4553 email: dbqhba115@gmail.com website: dubuquehomebuilders.com facebook: dubuque homebuilders and associates

### PUT YOUR BUSINESS CARD TO WORK. \$25 PER MONTH OR \$300 PER YEAR



Visit us on Facebook for updates, photos and special announcements. Search for Dubuque Homebuilders and Associates. Find us on