


Dubuque HomeBuilders and Associates



Serving the Dubuque area since 1963

January 2019

January General Meeting....

Date: **TUESDAY, JANUARY 8, 2019**

Time: 6:00PM Networking & Socializing
7:30PM Dinner & Program

Where: **Dubuque Shooting Society**
HIGHWAY 52 NORTH, Dubuque

Event Sponsors:

Dinner Sponsor: **Black Hills Energy**

Social Sponsor: **Mozena Construction**

Dessert Sponsor: **FloorShow**

Cost: **\$25 per person**

Reservations due by Friday, January 4, 2019
Call (563) 582-4553 or (563) 564-6044 (call or text)
or email dbqhba115@gmail.com



**Mozena
Construction**

Key Dates...

January...

Monday, January 7—Board Meeting

Friday, January 8—General Meeting at the Dubuque Shooting Society (dinner sponsor is Black Hills Energy, and social sponsor is Mozena Construction)

February...

Monday, February 4—Board Meeting

Friday, February 5—General Meeting at the Dubuque Shooting Society

From the President...

We had a great Christmas party on December 14th! Hotel Julien provided a beautiful atmosphere and we enjoyed a wonderful time of merriment and networking. We even had a visit from the jolly old elf himself. Santa assisted in the basket drawings and many picture opportunities.

We especially want to acknowledge our Christmas Party sponsors. Thank you to this year's platinum sponsor, **Kunkel & Associates**, our gold sponsor, **Dupaco**, and our silver sponsors, **Patterson Heating & Cooling** and **Turpin Dodge** for their continued support.

We want to thank our many gift basket sponsors, for donating towards the give away boxes. We'd also like to thank the event committee for their time in organizing the event.

A copy of the **annual membership renewal form** for your 2019 dues can be downloaded from our website. Remember that membership dues run on a calendar year, are not prorated and will expire at the end of December. If you have not yet returned your membership dues, please complete the form and return by the end of January 2019. If you know of anyone who you feel would benefit from becoming a member, please share the membership form. We always welcome new members.

We have sponsorship opportunities to sponsor our monthly general meetings in 2019. Please see the Sponsorship Opportunities form enclosed. This is a great way to showcase your business and network with your fellow members.

We wish you all a Merry Christmas and Joyous New Year!

Mark Ernst, President

2019

TRI-STATE HOME AND BUILDERS SHOW

March 1, 2 & 3, 2019

Grand River Center
Dubuque, Iowa



ADVERTISE WITH YOUR BUSINESS CARD

Business card ad (12 months) \$300/year

Business Card (monthly) \$25.00

OUR ANNUAL NEWSLETTER BUSINESS CARD ADVERTISING CAMPAIGN BEGINS IN DECEMBER

This is a great way to advertise your business among the membership. Newsletters are mailed or emailed to all members and are available for the general public to view on the website. If you are interested in placing your business card in our monthly newsletter, on either an annual or monthly basis, please send an original business card (or electronic file if available) with payment to our mailing address. If you currently advertise in the newsletter, invoices will be sent out soon. Business Card Ads will start with the January 2019 newsletter. We welcome and encourage everyone to take advantage of this cost effective advertising opportunity!



Want to share information with other members?

Advertising is now available in our monthly newsletter. Contact Julie for more information.

Rates:

Full page (per month) \$250

1/2 page (per month) \$125

1/4 page (per month) \$62.50

BOARD MEMBERS ELECTION

CONGRATULATIONS to our newest Board Members!

**John Cook, Gerb Smith,
Brian Bowles and
Phil Brennan**

2018 Board of Directors...

President—**Mark Ernst**, *Black Hills Energy*

Vice President—**Gerb Smith**, *Smith Home Gallery & Cabinet Works*

Treasurer—**Chad Wagener**, *Premier Bank*

Secretary—**Joe Schmitt**, *Cedar Ridge Construction*

Social Director—**Mark Gudenkauf**, *Mark Gudenkauf Construction*

Board Member—**John Cook**, *Spahn and Rose Lumber, Dubuque*

Board Member—**Dave Grable**, *FloorShow Furniture and Flooring*

Board Member—**Joel Mozena**, *Mozena Construction*

Board Member—**Rick Barton**, *Barton Construction & Painting*



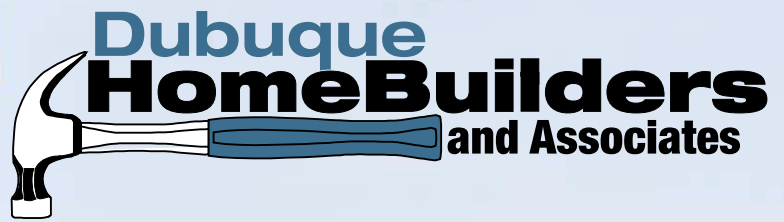
Board Member—**Ron Sterr**, *Dubuque Bank & Trust*

Executive Director—**Julie Kinsella**

Mission Statement..

Dubuque Homebuilders and Associates is a non-profit trade organization formed to promote and enhance the professionalization of home building and associated businesses in the tristate area. Our goal is to achieve continuity and communication among builders, sub-contractors, suppliers, financial institutions and local government to network for community growth and development

Visit us on Facebook for updates, photos and special announcements. Search for Dubuque Homebuilders and Associates. [Find us on](#)



Dubuque Homebuilders & Associates **Sponsorship Opportunities**

	Baseball Game April		Golf Outing July		Riverboat Cruise August
PLATINUM \$2000 (limit to one)	<ul style="list-style-type: none"> • Four game/bus tickets • Highest recognition on all event signage and advertising materials and at the sign up table • Highest recognition in monthly newsletter (2 months prior and 1 month after the event) • Name and logo on DHBA website and social media • Acknowledgment during event announcements 	PLATINUM \$2500 (limit to one)	<ul style="list-style-type: none"> • Includes one foursome and cart • Four dinner tickets • Highest recognition on all event signage and advertising materials • Company name and logo on DHBA website and social media • Highest recognition in monthly newsletter (2 months prior and 1 month after the event) • Two hole sponsor signs on course (one on each course) • Signage at sign-up table • Acknowledgment during the dinner program 	PLATINUM \$2000 (limit to one)	<ul style="list-style-type: none"> • Four cruise tickets • Highest recognition on all event signage and advertising materials • Highest recognition in monthly newsletter (2 months prior and 1 month after the event) • Name and logo on DHBA website and social media • Acknowledgment during event announcements
GOLD \$900 (limit to two)	<ul style="list-style-type: none"> • Two game/bus tickets • Recognition on all event signage at sign-up table • Recognition in monthly newsletter (2 months prior and 1 month after the event) • Company name on DHBA website and social media • Acknowledgment during event announcements 	GOLD \$900 (limit to two)	<ul style="list-style-type: none"> • Includes two golfer fees and cart • Two dinner tickets • Recognition on all event signage and advertising materials • Company name on DHBA website and social media • One hole sponsor sign on course • Signage at sign-up table • Acknowledgment during the dinner program 	GOLD \$900 (limit to two)	<ul style="list-style-type: none"> • Two cruise tickets • Recognition on all event signage and advertising materials • Recognition in monthly newsletter (2 months prior and 1 month after the event) • Company name on DHBA website and social media • Acknowledgment during event announcements
SILVER \$450 (unlimited)	<ul style="list-style-type: none"> • Recognition in monthly newsletter (2 months prior and 1 month after the event) • Company name on DHBA website and social media • Acknowledgment during event announcements 	SILVER \$450 (unlimited)	<ul style="list-style-type: none"> • Recognition in monthly newsletter (2 months prior and 1 month after the event) • Company name on DHBA website and social media • Acknowledgment during event announcements 	SILVER \$450 (unlimited)	<ul style="list-style-type: none"> • Recognition in monthly newsletter (2 months prior and 1 month after the event) • Company name on DHBA website and social media • Acknowledgment during event announcements

Monthly General Meetings

Dinner Sponsor—\$300	Social Sponsor—\$150	Desert Sponsor—\$600
<ul style="list-style-type: none"> • Seven sponsorships available for scheduled monthly general meetings • Considered the main presenting sponsor for assigned month • Ability to provide the monthly speaker (topic to be approved by DHBA) and introduce the speaker and attending staff during the meeting (15 minute limit) • Recognition in assigned month's newsletter, on DHBA website, Facebook page, and at the annual meeting 	<ul style="list-style-type: none"> • Multiple sponsorships available for scheduled monthly general meetings • Cost may be split by multiple parties who wish to share the cost • Based on first paid first serve basis. Social sponsors may restrict any competing sponsor at the same time • Recognition in assigned month's newsletter, on DHBA website, Facebook page, and at the annual meeting 	<ul style="list-style-type: none"> • One annual sponsorship available • Considered an exclusive sponsorship • Underwrites the cost of desert for all monthly general meetings • Recognition in monthly newsletter, on DHBA website, all general meeting announcements, Facebook page, and at the annual meeting
		50/50 Sponsor—\$350
		<ul style="list-style-type: none"> • One annual sponsorship available • Considered an exclusive sponsorship • Underwrites the cost of the 50/50 raffle for all monthly general meetings • Recognition in monthly newsletter, on DHBA website, all general meeting announcements, Facebook page, and at the annual meeting

Parade of Homes Tour October		Christmas Party December	
PLATINUM \$2500 (limit to one)	<ul style="list-style-type: none"> • Company logo included on all mailers. • Company name mentioned in all radio advertisements (eight radio stations) • Company name and logo included in all Telegraph Herald ads • Company logo included in Parade of Homes Tour™ Directory Cover • Full page ad in the Parade of Homes Tour™ Directory at no additional cost • Company logo included on Dubuque Homebuilders & Associates Website • Company logo included on all outdoor Parade of Homes Tour™ Home Signs • Company logo included on the Parade Indoor Thank You Signs at Homes • Company logo included on the Parade of Homes Tour™ Admittance Tickets • 36 Complimentary Tickets to the Parade of Homes Tour™ • Company may insert one (1) letter sized flyer into the monthly newsletter of their choice (flyer provided by company) ** • Company may insert one (1) business sized card into the monthly newsletter of their choice (business card provided by company) ** 	PLATINUM \$2500 (limit to one)	<ul style="list-style-type: none"> • Includes one table of 8 attendees at reserved table • Includes one night stay for one room at the Hotel Julien (may be used the night of the event or at a later date) • Highest recognition on all event signage and advertising materials including the sign in table • Company name and logo on DHBA website and social media • Highest recognition in monthly newsletter (2 months prior and 1 month after the event) • Acknowledgment during the dinner program
GOLD \$950 (limit to two)	<ul style="list-style-type: none"> • Company name and logo included in all Telegraph Herald ads • Company logo included on Parade of Homes Tour™ Directory Cover • Company name included on Dubuque Homebuilders & Associates Website • Company logo included on all outdoor Parade of Homes Tour™ Home Signs • Company logo included on the Parade Indoor Thank You Signs at Homes • 16 Complimentary Tickets to the Parade of Homes Tour™ • Company may insert one (1) business sized card into the monthly newsletter of their choice (business card provided by company) 	GOLD \$900 (limit to two)	<ul style="list-style-type: none"> • Includes four dinner tickets • Recognition on all event signage and advertising materials • Recognition in monthly newsletter (2 months prior and 1 month after the event) • Company name on DHBA website and social media • Acknowledgment during event announcements
SILVER \$450 (unlimited)	<ul style="list-style-type: none"> • Company name included in all Telegraph Herald ads • Company name included in Parade of Homes Tour™ Directory Cover • Company logo included on the DHBA website • Company logo included on all outdoor Parade of Homes Tour™ Home Signs • Company name included on the parade Indoor Thank You Signs at all Parade Homes • 8 Complimentary Tickets to the Parade of Homes Tour™ 	SILVER \$450 (unlimited)	<ul style="list-style-type: none"> • Recognition in monthly newsletter (2 months prior and 1 month after the event) • Company name on DHBA website and social media • Acknowledgment during event announcements

Dubuque Homebuilders & Associates Sponsorship Opportunities

Company _____

Contact _____

Address _____

City / State / Zip _____

Phone Number _____

email _____

Special events

Baseball Game – April

Platinum (1 available)	1	× \$2000	= \$
Gold (2 available)		× \$900	= \$
Silver (unlimited)		× \$450	= \$

Golf Outing – July

Platinum (1 available)	1	× \$2500	= SOLD
Gold (2 available)		× \$900	= \$
Silver (unlimited)		× \$450	= \$

Riverboat Cruise – August

Platinum (1 available)	1	× \$2000	= \$
Gold (2 available)		× \$900	= \$
Silver (unlimited)		× \$450	= \$

Parade of Homes – October

Platinum (1 available)	1	× \$2500	= \$ SOLD
Gold (2 available)		× \$950	= \$
Silver (unlimited)		× \$450	= \$

Christmas Party – December

Platinum (1 available)	1	× \$2500	= \$
Gold (2 available)		× \$900	= \$
Silver (unlimited)		× \$450	= \$

Return form to:
Dubuque Homebuilders & Associates
PO Box 1352 • Dubuque, Iowa 52004-1352



General Meetings

January

Dinner (1 available)	1	× \$300	= \$ SOLD
Social (unlimited)		× \$150	= \$

February

Dinner (1 available)	1	× \$300	= \$
Social (unlimited)		× \$150	= \$

March

Dinner (1 available)	1	× \$300	= SOLD
Social (unlimited)		× \$150	= \$

May

Dinner (1 available)	1	× \$300	= \$
Social (unlimited)		× \$150	= \$

September

Dinner (1 available)	1	× \$300	= \$ SOLD
Social (unlimited)		× \$150	= \$

October

Dinner (1 available)	1	× \$300	= \$ SOLD
Social (unlimited)		× \$150	= \$

November

Dinner (1 available)	1	× \$300	= \$ SOLD
Social (unlimited)		× \$150	= \$
Annual Desert Sponsorship	1	\$600	= SOLD
Annual Fishbowl Sponsorship	1	\$350	= SOLD

NOTE: Payment due 60 days prior to meeting date.
Invoices will be sent 90 days prior to meeting date.

2019 ANNUAL MEMBERSHIP FEES ARE DUE

A copy of the 2019 Membership Renewal Form can be downloaded from our website at dubuquehomebuilders.com. So that we may keep our records current, please complete and the form and return with your payment. Note that memberships run on a calendar year and will not be prorated throughout the year. Membership fees are due by January 1, 2019. Should you have any questions regarding memberships, we would be happy to help!

THANK YOU!

Holiday Celebration

Thank you to all of our 2018 Gift Sponsors



Aaron Konrardy Construction
American Trust & Savings Bank
Audio Experts
BARD Materials
Better Roofing
Builders First Source
Carpenters Construction
Clemens, Walters, Conlon, Runde
& Hiatt Law Firm
Dan Kieler Masonry

Dubuque Home Improvement
FloorShow
Heacock & Sons
Horsfield Materials
Lumber Specialties
Mueller Construction
Premier Bank
Runde Electric
Servpro
Willenborg Plumbing & Heating



Mark Ernst presented letters of commitment to The Miracle League and Steeple Square as our yearly charity donations for 2018.



Gerb Smith was honored to present the 2018 Ron Smith Award to Lloyd Gudenkauf this year

Platinum Sponsor

Kunkel
& Associates

Gold Sponsor

Dupaco

Silver Sponsors

Patterson
HEATING & COOLING
1040 CEDAR CROSS ROAD
DUBUQUE, IA 52002

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of DUBUQUE
turpindodge.com



P.O. Box 1352
Dubuque, IA 52004-1352

Contact Information...

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Dubuque, IA 52001

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email: dbqhba115@gmail.com

website: dubuquehomebuilders.com

facebook: dubuque homebuilders
and associates

DOUG LEX
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Julie Kinsella
Executive Director

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Heidi Bormann - Designer

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